

Public Service Announcement

Territorial launch of the Nunavut Bassinet Program

Start Date: September 14, 2026

End Date: December 31, 2026

Nunavut-wide

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The Government of Nunavut's Department of Health has expanded the bassinet program. The program is now available in all three regions of Nunavut!

The Baby's Safe Sleep awareness campaign was started to promote safe sleep practices and reduce the risk of infant sleep related deaths. A bassinet provides a safe sleeping surface for infants, doesn't take up too much space, and is free!

Under the Newborn Wellness program, the Population Health Division has partnered with Qupanuaq, a division of the Arctic Children and Youth Foundation, to expand the program territory-wide and provide each expectant parent in the territory with a new bassinet for their baby.

While at your pre-natal visits, you can register for a bassinet at the same time you register for a newborn wellness kit. Your newborn wellness kit comes with valuable supplies you will need for your baby, as well as educational resources available in all official languages.

Please talk to your health-care provider about the bassinet and safe sleep practices for you and your newborn baby.

Please attend your prenatal visits to the Qikiqtani General Hospital (QGH) or your local health centre and register for a bassinet and a newborn wellness kit.

For more information, email newbornwellness@gov.nu.ca or visit the [Live Healthy website](#).

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